

BCT Recapitalized by Martis Capital Via Its Newly Formed Clinical Research Site Platform, Alcanza Clinical Research



The highly fragmented and rapidly-consolidating clinical research site industry represents a ~\$21B global market; nearly 400,000 studies are conducted annually. After the global pandemic further highlighted the importance of clinical research and trials, the market demands more efficient and diverse patient recruitment across a broad range of therapeutic areas and patient populations.

Boston Clinical Trials (BCT) is a leading medical research center based in Boston, MA. BCT works with the top Pharmaceuticals on clinical studies in the areas of Dermatology, Gastroenterology, Internal Medicine, Neurology,

Psychiatry, Sexual Dysfunction, and Urology. BCT's strong reputation for clinical and operational excellence made them the ideal target for Martis Capital's newly formed clinical research platform, Alcanza Clinical Research.

Crosstree's expertise in both the clinical trial site and pharmaceutical services industry helped the firm advise BCT in identifying Martis as the ideal transaction partner. The resulting recapitalization will enable BCT to accelerate growth and expand service capabilities as part of the newly formed Alcanza platform. This will allow BCT to better serve patients, sponsors, and CROs.

Crosstree helps clients identify optimal transaction partners to accelerate growth and enhance value for all stakeholders.

ABOUT BOSTON CLINICAL TRIALS



Boston Clinical Trials (BCT) is a leading medical research center based in Boston, MA. BCT works with the top Pharmaceuticals on clinical studies in the areas of Dermatology, Gastroenterology, Internal Medicine, Neurology, Psychiatry, Sexual Dysfunction, and Urology. The Company's mission is to conduct safe and effective clinical trials to advance the development of new medications and therapies.

ABOUT MARTIS CAPITAL



Based in San Francisco, CA and Washington, DC, Martis Capital is a team of investment professionals who share a passion for helping build companies that seek to improve the quality of care and address the complex challenges facing the healthcare industry today. Martis seeks to identify exceptional investment opportunities and achieve shared growth objectives with founder-led companies and management teams. Martis Capital manages more than \$2 billion of equity capital and is currently investing out of its fourth fund.

CROSSTREE'S EXPERTS ARE SPECIALISTS IN THE NUANCES OF HEALTH SCIENCE AND PROVIDE:

- Deep analytics of capabilities and gaps
- Systemized tactical strategies and a road map to success
- Engaged experts in market analysis, financials, and premium valuations
- Targeted and qualified prospects
- Up-to-date industry trend analysis and forecasting

All while prioritizing corporate core values.

MEETING THE NEEDS OF BOTH THE BUYER AND THE SELLER — BY THE NUMBERS AND BEYOND — IS CROSSTREE'S SPECIALTY.

Crosstree's [proven track record](#) of superior outcomes is the result of balanced, hands-on guidance from start to close. Partner with the leading health science experts today.



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