

Uniting Array Biostatistics' Premium Solutions With the Specialty Solutions of CATO SMS



The pivot from conventional medicines to precision, specialty, and rare and orphan medicines has been a catalyst for increasing the complexity of design and execution of clinical trials. This evolution has, at its core, a rapidly expanding demand for biostatistical services.

Current demands for sophisticated biostatistics and clinical data management capabilities have outpaced availability. Trends for increased decentralized, remote monitoring, adaptive trials coupled with fewer site-dependent trials, and

diminishing trial participants demand creative and clinically viable solutions.

Disruption to traditional clinical trials administered during the COVID-19 outbreak, which has resulted in more demand for biostatistical services, has underscored the critical shortage of supply for biostatistical services in research and development.

Crosstree, with our deep domain expertise and executive network, is at the forefront of this evolution as proven by our latest success.

Our goal is to match specialized companies with those of complementary culture, synergies, and strategy.

THE SELLER:



Array Biostatistics enjoys a strong reputation for seamless and highly specialized service in biostatistics services and data management.

The challenge: Administrative and infrastructure capabilities were strained to keep pace with rising demand. It was time to seek solutions.

Crosstree acted as Array's exclusive financial advisor, finding the right match to meet Array's goals of:

- Continuing personalized client interactions
- Maintaining a strong voice in strategy and goal setting
- Forging partnerships to meet growth potential

THE BUYER:



CATO SMS was their ideal solution. CATO SMS' global operational and administrative infrastructure focuses on designing and executing studies from strategy to regulatory approval. With CATO SMS, Array gains deep expertise to scale their biostatistical consulting, analysis, and programing capabilities. Array's impressive team furthers CATO SMS' goal to scale their portfolio of specialized support to meet growing demand for complex therapeutic studies.

CROSSTREE'S EXPERTS ARE SPECIALISTS IN THE NUANCES OF HEALTH SCIENCE AND PROVIDE:

- Deep analytics of capabilities and gaps
- Systemized tactical strategies and a road map to success
- Engaged experts in market analysis, financials, and premium valuations
- Targeted and qualified prospects
- Up-to-date industry trend analysis and forecasting

All while prioritizing corporate core values.

MEETING THE NEEDS OF BOTH THE BUYER AND THE SELLER — BY THE NUMBERS AND BEYOND — IS CROSSTREE'S SPECIALTY.

Crosstree's **proven track record** of superior outcomes is the result of balanced, hands-on guidance from start to close. Partner with the leading health science experts today.



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