

## Pharmica Consulting Acquired by ProPharma Group to Provide Holistic Clinical Trial Execution Expertise



With record volume in the global drug R&D pipeline, increased demand for clinical trial execution resources has created a challenging and highly competitive market for pharma and biotech companies. Specifically, pharma sponsors increasingly require end-to-end resourcing solutions that combine operational tools and technologies with the expert consultancy needed to efficiently execute complex clinical trials.

With an impressive network of project management experts and proprietary software, Pharmica Consulting was exploring strategic growth opportunities to capitalize on their expertise and expand their capabilities across other high-value consultative areas. As the global single-source provider of regulatory,

clinical and compliance services for pharma, biotech, and medical device companies, ProPharma Group presented the perfect fit for Pharmica to achieve its objectives.

Crosstree's nuanced understanding of the clinical trial space helped Pharmica evaluate both financial and strategic partnership alternatives and identify the right fit to best capitalize on the company's unique, high-value capabilities as a sponsor-facing functional service provider. The new partnership with ProPharma Group leverages the two companies' highly complementary synergistic capabilities and shared strategic vision, enabling ProPharma Group to provide even more support to clients and create opportunity for Pharmica to extend their solutions globally.

**Crosstree helps clients evaluate and execute growth strategies to maximize synergies for all stakeholders.**

## ABOUT PHARMICA



Pharmica is a life science consulting company that provides Project Management (PM) consulting solutions and proprietary operations software to pharmaceutical and biotech companies for the execution of clinical trials.

Founded in 2005, Pharmica's areas of expertise include global development and clinical operations, R&D operations, program management, pharmacovigilance and drug safety, medical and regulatory affairs, and commercial operations.

## ABOUT PROPHARMA GROUP



ProPharma Group is the global, independent, single-source provider of regulatory, clinical and compliance services serving pharmaceutical, biotechnology, and medical device companies. Founded in 2001, ProPharma Group has more than 2000 colleagues worldwide providing solutions to complex challenges in a dynamic regulatory environment. With the mission to improve the health and safety of patients, ProPharma Group is focused on delivering the highest quality services throughout the full product lifecycle including regulatory sciences, clinical research solutions, life science consulting, pharmacovigilance, and medical information services.

## CROSSTREE'S EXPERTS ARE SPECIALISTS IN THE NUANCES OF HEALTH SCIENCE AND PROVIDE:

- Deep analytics of capabilities and gaps
- Systemized tactical strategies and a road map to success
- Engaged experts in market analysis, financials, and premium valuations
- Targeted and qualified prospects
- Up-to-date industry trend analysis and forecasting

All while prioritizing corporate core values.

MEETING THE NEEDS OF BOTH THE BUYER AND THE SELLER — BY THE NUMBERS AND BEYOND — IS CROSSTREE'S SPECIALTY.

Crosstree's [proven track record](#) of superior outcomes is the result of balanced, hands-on guidance from start to close. Partner with the leading health science experts today.



**SHANE SENIOR, CFA**

Co-Founder &  
Managing Director

[shane.senior@crosstreecapital.com](mailto:shane.senior@crosstreecapital.com)

813-774-4755